

## ECONOMIC DEVELOPMENT COMMITTEE MEETING

January 22, 1992

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MEMBERS PRESENT: Shirley Ganem, chairman; Barbara Jackson, vice-chairman; and members Andy Milligan, Tony Triolo, Sharon Severy, Joan Lovering, Mike Toomey, Tim Sullivan, Bob Garland, and Bob Murphy.

The chairman called the meeting to order shortly after 7 p.m. in the Wolfeboro District Courtroom.

First subject of discussion was the makeup of the committee. Chairman reported that in addition to those present this evening, Paul Kimball and Jane Thurston had called to say that they couldn't make the meeting. Should the committee be expanded--it would probably be a continuing standing committee for the Town. Members suggested adding an active realtor and a young business person. After some discussion the choices were Bob Grott or Chip Maxfield as the realtor, and Erik Piper as the younger representative. There were suggestions that perhaps some students should be recruited, but it was decided to leave them for possible subcommittees later.

On a motion by Tony Triolo, seconded by Sharon Severy, the Committee established the policy that any member who missed three meetings within a year's time without explanation would be dropped from the Economic Development Committee.

### PURPOSE AND MISSION STATEMENT

At the last meeting, members had been asked to prepare one. Five were submitted --ranging from one paragraph to a full page. Copies were circulated and discussed, and it was decided that a committee of three would work on the mission statement and have it ready for the next meeting. They are Mike Toomey, Shirley Ganem, and Bob Murphy.

Barbara Jackson reported on the New Hampshire Economic Summit meeting she had attended in Manchester last week. The NH Small Business Development Center at UNH offers a great deal of help to local communities, including an expert, Michelle Sweet, who will come and do a 6-week training session to get a group going. Barbara thought that the Town Planner, who had also attended this meeting, had gotten more information about this program and how to sign Wolfeboro up for it.

Tony Triolo told the group that when the news first went out that the Mill planned to enlarge, he was very aggressively recruited by the Town of Wakefield. They have formed an Economic Resource Committee which is very actively seeking new business, offering perks, financing help, and all sorts of assistance. He passed out copies of their literature, which is quite impressive. Unfortunately they can also offer a railroad connection.

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This started a discussion of what needs to be done to get Wolfeboro's economic development program going:

- \* Inventory of commercially developable property--Town-owned land, etc.
- \* A how-to-do-it guide for prospective businesses, and an Ombudsman to work with them. A one-stop center for businesses
- \* A public awareness and education committee - this is Andy Milligan's baby

Tony suggested that the EDC needs to work closely with the Planning Board. He said that Amanda Simpson had been of tremendous help in planning the Mill relocation. He recommended that she be added to the EDC as a resource person, but a non-voting member.

Bob Murphy brought up the need to get younger people involved, and there was some discussion of vocational training in the district. Vocational Education Week is in February, and it was suggested that the EDC could meet for lunch at the Voc Ed Center's Skylight Dining Room during that week and get some first-hand information on vocational programs. Shirley will set that up.

The Committee's next regular meeting will be on Wednesday, February 19 at 7 p.m. in the District Courtroom.

Respectfully submitted,

*Rosemary Arctander*

Secretary

To: Economic Development Committee  
From: T. Sullivan  
Re: Mission Statement

To determine where the town wants to be in 5, 10, 20 years. Figure out how to get there through zoning and business attraction and retention working from present inventory. We are an economic development committee but we must be careful not to overreact to the present dismal economic picture. I believe our goal is to provide good employment opportunities for a population size appropriate to a small town. We're not looking to attract people other than those necessary to provide jobs.

I suggest the following five person committees:  
INVENTORY OF EXISTING BUSINESSES AND INFRASTRUCTURE  
ORDINANCES AND REGULATIONS  
MASTER PLAN (WHAT DO THE PEOPLE WANT)

People should volunteer to be on committees which interest them and which are concerned with subjects they have knowledge on. I suggest at least one active realtor be recruited.

Other rambling thoughts:

1. The town should be able to provide most if not all of the infrastructure inventory;
2. The recent survey must be carefully reviewed. Our last survey was answered by one third of the population and that third was not representative of the whole population;
3. The committee structure can be changed in the future as needs warrant. For example, when we know where we are going a public relations committee can be formed;
4. Committees should meet at least once a month. The EDC should meet once every other month;
5. Support from the town is a must;
6. We need to know what we have and where we are going before much can be done in the area of changing ordinances and regulations. The Route 28 committee might be enough in this area for now.

## BLUE RIBBON ECONOMIC DEVELOPMENT COMMITTEE

### PROPOSED MISSION STATEMENT

The Blue Ribbon Economic Development Committee was established by the board of Selectmen to stabilize and improve the economic conditions in the Town of Wolfeboro.

Our mission is to:

- 1) Work with existing Wolfeboro businesses to keep them in town providing much needed employment.
- 2) Work with existing Wolfeboro businesses to help them grow (and to manage their growth) so that we can expand our existing employment base.
- 3) Seek out new businesses that would improve the Wolfeboro economy and become assets to the town.

To accomplish these objectives, we must establish the following:

- 1) A complete status report (and maps) of the infrastructure, consisting of electricity, water, sewer, and telephone coverage.
- 2) An accurate mapping of current zoning by business type (ie, commercial, light manufacturing, heavy manufacturing, etc.).
- 3) A brochure, available for initial inquiries, detailing the benefits of moving or establishing a new business in Wolfeboro.
- 4) An "Ombudsman" to work with interested businesses to help them through the bureaucracy of Town Government.
- 5) Representation in all phases of town planning to allow for the growth of existing and the addition of new businesses.
- 6) Feedback from the community at large so we can best satisfy the wishes of the general populace.

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The mission of the EDC is to encourage economic activity that increases local revenue & permanent jobs. In order to facilitate this goal the EDC should carry out a number of functions

- 1- to provide a forum for building a Consensus on issues facing the Town
- 2- to work on implementing the Master plan especially to identify areas for industrial development & the upgrading of the infrastructure.
- 3- to develop marketing & promotional material & carry out other implementations activities which stimulate business attract local entrepreneurship, & job retention & expansion by local businesses.
- 4- to strengthen existing employe by (a) institutionalizing a "Caring program" in order to help solve problems, build a sense of community & (b) by encouraging networking.
- 5- to identify & attract new companies selectively which will mean taking a closer look at the

## Economic Development Committee

### GOAL

The goal of the Economic Development Committee is to enhance the quality of life for all current and future residents of Wolfeboro, including all ages, socio-economic levels, race, creed or national origin.

#### I Primary Objective

To utilize all assets and resources at our disposal to make Wolfeboro a viable and economically healthy community.

#### II Objective

To nurture and help grow our existing economic base through education, seminars, and growth provided by an expanding economic base; and to attract new economic opportunities to Wolfeboro that are consistent with the town character and quality of life by:

- A An understanding of all citizens wishes and desires as related to growth.
- B Communicating and if necessary, educating the citizens of Wolfeboro to the advantages of prudent economic development.
- C To seek out new economic opportunities for the town.
- D To objectively investigate, analyze, and recommend appropriate economically advantageous opportunities to the citizens of Wolfeboro.
- E To communicate to the town the disadvantages and problems of any economic proposal that we as a board deem injurious to the town and the citizens of Wolfeboro.
- F To be particularly alert to and support economic situations that will allow young and old citizens to remain and live in Wolfeboro.
- G As individual members, avoid any involvement that could be perceived as self-serving. As members of the board, our singular responsibility is to the citizens of Wolfeboro,

Submitted 1/22/92

Robert F. Murphy